



23/11/2021

Dear School Community,

Annual VIP Sale

We're pleased to announce that in a few weeks' time, we'll be holding our Annual VIP Sale! All families will be able to shop in-store for 20% off all Beleza-branded items as they prepare for the 2022 school year.

We've been working to plan a COVID-safe VIP sale, so while we're excited to be able to hold the 20% sale again this year, there are a few requests that we'd like to make of our customers to help ensure we're keeping everyone as safe as we can. These are the standard COVID-safe practices such as:

- Maintaining social distancing while in-store
- Checking in via the provided QR Codes or manual sign-in sheet
- Wearing masks while in-store (unless a medical exemption applies)

Given the most recent changes to the Victorian restrictions, as a 'non-essential retail' business we now have to ensure that all customers who enter are fully vaccinated. We know that we're in a unique position as a school uniform supplier when working under this regulation, so we'd like to ensure all customers that regardless of vaccination status, we'll make sure we can supply you with uniforms! For unvaccinated customers, this will mean that we won't be able to have you in-store, however we'll still be able to use a click-and-collect approach at the door upon arrival.

Where possible, we recommend that families visit our store on a weekday, as this will generally reduce wait times and make for a smoother shopping experience! For the dates of the sale, please refer to the flyer provided with this letter.

Additionally, while we should have the majority of uniform items available, we're still expecting some stock shipments between now and the end of the year, so some items may not be available during the sale period. If this happens, we'll happily take any customer orders for the out-of-stock item, and will honour the 20% discount as soon as the stock's arrived in store.

We'd like to thank you for your co-operation and look forward to helping you get a head-start on the 2022 school year!

Kind regards,

Beleza School Uniforms